



## Katie Sarna

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Starting out at a smaller company 14 years ago, I've greatly benefited from the "many hats" experience which I'm extremely grateful for. My varied skill set has helped me stand out in the field as a "Swiss army knife" with deep knowledge in design, photography, copywriting, project management, and content creation.

Working with founders, remote teams, and agencies, I'm able to take products and campaigns to final production while managing timelines, creative contributors, and executive leadership.

### Core Skills

- Art Direction
- Graphic Design
- Social Media
- Copywriting
- Brand Partnerships
- Influencer Outreach
- Photography
- Project management

2007 - Present	●	K Sarna <b>Freelance Creative</b>
2020 - Present	●	One <b>Lead Content Marketing Manager</b>
2019 - 2020	●	Verve Coffee Roasters <b>Content Marketing Manager</b>
2016 - 2018	●	100% Pure + Puristy <b>Art Director</b>
2013 - 2014	●	Sephora <b>Art Director, Social Media</b>
2010 - 2012	●	Rue La La <b>Art Director</b>
2007 - 2010	●	Tea Forté <b>Sr Graphic Designer, Photographer</b>

